

Apr 1 2018

JUSTIN

Distance running fortnightly



JST IN BOSTON

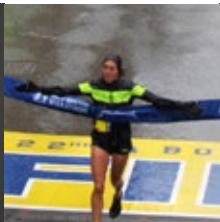


Started in 1897, Boston is the world's oldest annual marathon

The Boston Marathon course is known for being tough thanks to a series of four hills, with the last one coming between miles 20 and 21

It boasts a "scream tunnel" where local college students give extra encouragement to runners

Some people even get their Boston time tattooed on their bodies!



The male and female winner each get a hefty \$150,000, plus an extra \$25,000 if they set a course record



Desiree Linden (USA) and Yuki Kawauchi (Japan) were the surprise-winners of the rain affected marathon on 16th April this year

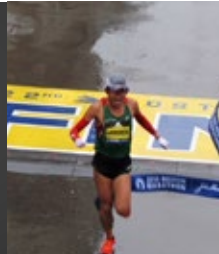


Linden, 34, overcame a strong urge to drop out in the first quarter of the race to become the first American woman to win here since Lisa Larsen-Weidenbach in 1985

Kawauchi, 31, became the race's first Japanese champion since Toshihiko Seko won for the second time in 1987

Both athletes earned \$150,000 in prize money

Linden's mark of 2:39:54 was the slowest women's winning time in 40 years, while Kawauchi's time of 2:15:58 was the slowest men's winning time in 42 years



The weather laid waste to a top-class field of East African runners who have dominated at this race over the last 20 years



WINNERS - 2018



YUKI KAWAUCHI, JPN
2:15:58

1

DESIREE LINDEN, USA
2:39:54

GEOFFREY KIRUI, KEN
2:18:23

2

SARAH SELLERS, USA
2:44:04

SHADRACK BIWOTT, USA
2:18:35

3

KRISTA DUCHENE, CAN
2:44:20

TATA MUMBAI MARATHON 2018 PHILANTHROPY MILESTONES

On 11 April 2018, the top fundraisers and the philanthropy community were recognised and felicitated by the TATA Mumbai Marathon at glittering event at The Trident, Nariman Point.

Since its inception in 2004, the cumulative value of funds raised has crossed the Rs. 200 crores mark this year

There are 3 main categories through which funds can be raised-

- Charity bibs,
- Corporate participation
- Individual fundraising

For the first time ever, the top five NGOs have raised more than 1 crore each

112 Young Philanthropists,
169 Corporates,
894 Individual Fundraisers,
> 16,000 Donors,
262 NGOs,



TOP FUNDRAISING NGOs

- Shrimad Rajchandra Love and Care
- Amar Seva Sangam
- Isha Vidhya

CHANGE CHAMPION

- Manish Kothari
33 Lacs



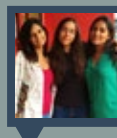
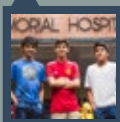
CORPORATE TEAM

- Kotak Mahindra Bank Ltd
- Godrej & Boyce Mfg. Co. Ltd
- Mahindra & Mahindra Ltd

**34.36cr
Raised**

YOUNG LEADERS

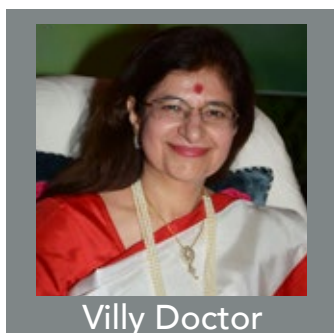
- Siddharth Dutt Roncon



- Malini Kohli

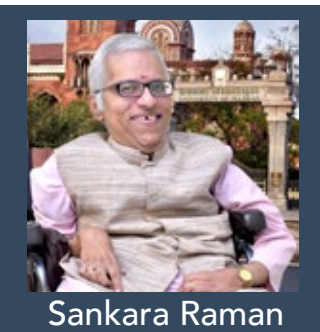
- Siddharth Dutt Roncon with Arav & Rajveer raised 25.25 Lacs

- Malini with Isha & Saanya raised 16.33 Lacs



CHANGE ICONS

- Sankara Raman
1.32cr
- Villy Doctor
73.60 Lacs
- V.S. Parthasarathy
72.65 Lacs



All monetary values mentioned above are in INR

IT'S TIME FOR THE MOST POPULAR 10K IN THE WORLD

Race day
27 May
2018

25,000
Runners

IAAF
Gold Label Race

HISTORIC
Pioneering an all
female community of
pacers for amateur
runners

SPORT FOR GOOD
Supporting the lungs
of Bengaluru city
Cubbon Park
Rejuvenation (CPR)

The world's best field
of elite athletes for
10K race

EVENT RECORD

♂ Geoffrey Kamworor (KEN)
00:27:44

♀ Lucy Kabu (KEN)
00:31:46



[Click Here](#) For Registration